

About the NürnbergMesse Group

NürnbergMesse is one of the 15 largest trade fair companies in the world. Its portfolio covers around 120 national and international trade fairs and congresses at the Nuremberg location and worldwide.

It is the people, their ideas and products, which have made NürnbergMesse a globally successful trade fair company. This success story is at the same time a mandate for action for the future. Our claim is to deliver the decisive impulse for our customers' business. Because at our events it is particularly our guests from abroad who make the trade fair into a world-leading exhibition in the first place. Every year, about 35,000 exhibitors (international share: 44%) and up to 1.5 million visitors (international share of trade visitors: 26%) participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The share of international exhibitors at events staged by NürnbergMesse is 41 percent, at 24 percent the international share of trade visitors is also at a high level. Worldwide, the NürnbergMesse Group has a network of about 51 representative agencies which are active in over 116 countries.



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5TH INTERNATIONAL TRADE FAIR FOR MATTRESS AND UPHOLSTERY
PRODUCTION TECHNOLOGY, MACHINERY & SUPPLIES

5th
Edition

Bangalore International
Exhibition Centre, Bangalore

27 Feb - 1 Mar 2020

www.indiamattressexpo.com

Organised by:

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BOOKINGS
OPEN

Co-located with

INDIA
WOOD

Exhibit Profile:

- Mattress Production Machinery & Supplies
- Mattress Finishing Machinery & Supplies
- Production Tools & Equipments
- Upholstery Production Technology, Machinery & Supplies
- Bed Systems
- New Materials
- Trade Associations, Business Services & Media

Visitor Profile:

- Mattress Manufacturers
- Mattress Dealers & Distributors
- Upholstered Furnitures and Manufacturers
- Sofa & Soft Furniture Manufacturers
- New Entrepreneur



Industry Overview

India Mattress Market Overview, 2016-2022' gives an in-depth analysis of mattress industry in India. The growth in mattress market is largely led by the domestic factors such as increased income levels and also due to infrastructural development in terms of increased number of residential units and inflating number of hotels in the country..

According to 'India Mattress Market Overview, 2016-2022', market share of unorganized players is expected to drop drastically in coming years. Organized sector is growing with rising demand of good quality mattresses among Indian consumers. Nowadays, consumers have even started buying from international brands because of their high quality and contemporary products. In India, organized players sell mattresses through two mediums, one is offline and the other is online. Offline mattress market consists of retail sales of mattresses from dealers/distributors or own franchised stores. On the other hand, online mattress market consists of sales which occur through e-commerce websites like Flipkart, Amazon, Snapdeal, FabFurnish, Urban Ladder etc. or company's own personalized website.

Presently, the mattress market is estimated to be around Rs 10,000 crore and a large share of that, around 65 percent, is dominated by local players and rest 35 per cent is from the branded players. The world market is around USD 14 billion, American market is close to USD 7 billion. Indian mattress market is set to reach ~INR 140 bn by the fiscal year 2021.

PARTICIPATION FEE

Stand Cost - Indian Companies:

- Shell Space: INR 11,000 per m2
- Raw Space: INR 10,000 per m2 (Minimum 18 m2)
- Raw Space with machinery: INR 8,500 per m2 (Minimum 60 m2)

Stand Cost - International Companies

- Shell Space: USD 200 per m2
- Raw Space: USD 180 per m2 (Minimum 18 m2)
- Raw Space with machinery: USD 150 per m2 (Minimum 60 m2)

Plus 18% GST as current rate applicable (taxes subject to change as per Government notifications)

Stand Build up Days:

- 25 February 2020 - 11hrs to 23hrs (Raw Space Exhibitors only)
- 26 February 2020 - 8hrs to 23hrs (All Exhibitors)



Total Exhibitors

83

Represented Exhibitors

110

Total Visitors

2640

INDIA MATTRESSTECH EXPO 2018 EXHIBIT PROFILE

38%

Machinery

29%

Textile

11%

Core Materials

22%

Components & Others

INDIA MATTRESSTECH EXPO 2018 VISITOR PROFILE

45%

Owners/MD/CEO

10%

VPs / GMs

32%

Executives / Technical

13%

Others

Highlights 2020

- The 5 th edition will be organized by NuernbergMesse India Pvt Ltd in cooperation with Unitech Exhibitions Pvt Ltd
- For the first time the show will be co-located with INDIAWOOD 2020 at the Bangalore International Exhibition Centre, Bangalore, India
- Hosted buyer programme
- Large display of working machineries, technology and supplies
- Country Pavilions
- Technical seminars and workshops