

Where Comfort Meets Technology...

NÜRNBERG MESSE

INDIA mattresstech expo + upholsterysupplies

8th International Trade Fair for Mattress
and Upholstery Production Technology,
Machinery and Supplies

22 - 25 February, 2024

Bangalore International Exhibition
Centre (BIEC), Bengaluru, India

Supported by:



Indian Sleep
Products Federation

ibia
International Bedding Industry Association

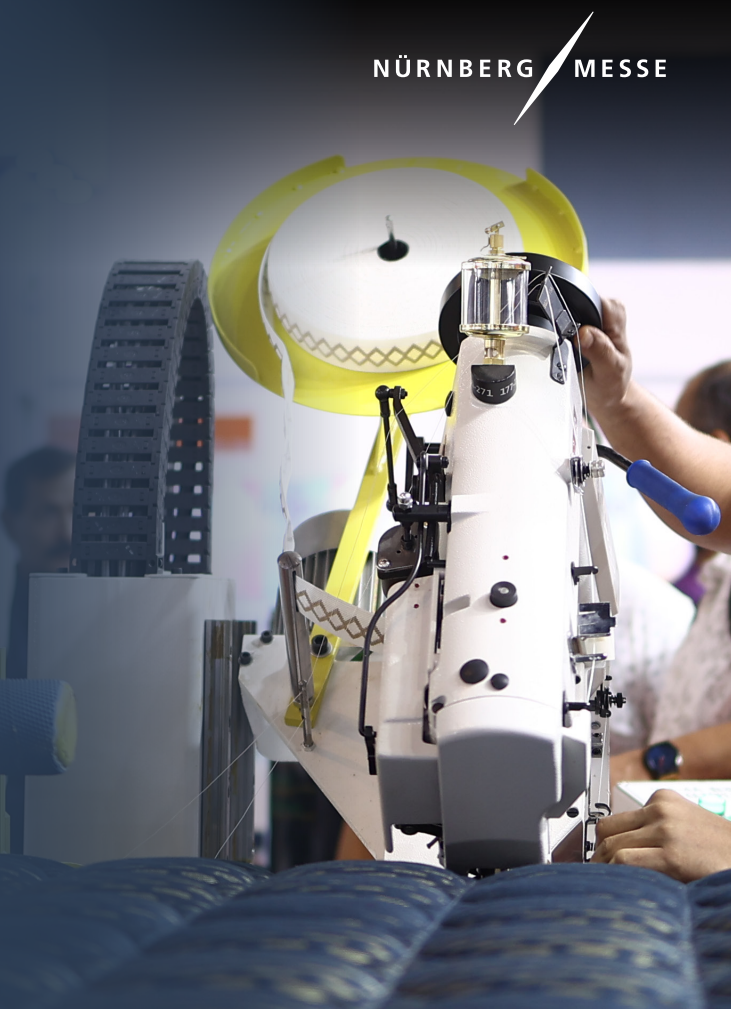
Official Publication:

Comfort Times

Co-located with:

INDIA
WOOD

www.indiamattresstechexpo.com

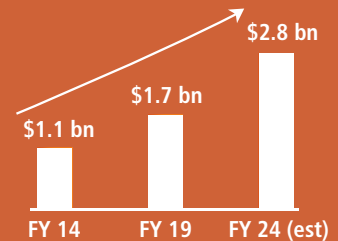




Join South East Asia's only sourcing hub for mattress manufacturing & upholstery supplies!

6500+ Trade Visitors from India and Abroad **110** Exhibitors from **6** Countries

Indian Mattress Industry is estimated to grow at a CAGR of 8.18% and the Upholstered Furniture Market at 7% between 2023-27!



Figures & Factors of Growing Indian Market

- 15 Mln. mattresses manufactured every year
- 8% of total sales contributed by online channels
- India has 50,000 mattress retail outlets
- Increase in no. of hotels & real estate business
- Customer focus shifted from price to comfort & functionality
- Mattress makers have been innovating new products, concepts & marketing strategies
- Increase in online presence & unique in-store experiences
- Recycling concept trending: green stores by green dealers

Why INDIA MATTRESSTECH & UPHOLSTERY SUPPLIES EXPO?

- South East Asia's most focused trade fairs for Mattress & Upholstery Industry
- Only Sourcing point for quality Machinery & Materials for Mattress & Upholstery production
- Co-located with INDIAWOOD (Asia's largest sourcing platform for wood & furniture industry)
- Visitors from India, South East Asia, Europe, US etc.
- Interactive panel discussions, forums and conference sessions with industry experts organized in association with Indian Sleep Products Federation (ISPF)
- Dedicated B2B meeting opportunities

Facts & Figures 2023

98%

Exhibitors were satisfied with the quality of buyers

Visitors were either a decision maker or influencer

95%

Exhibitor Profile:

- Mattress Production Machinery & Supplies
- Mattress Finishing Machinery & Supplies
- New Materials
- Production Tools & Equipments
- Trade Associations, Business Services & Media
- Upholstery Production Technology, Machinery & Supplies

Visitor Profile:

- Mattress & Pillow Manufacturers
- Sleep Product Manufacturers, Sellers & Exporters
- Importers & Dealers in Mattress Technology
- Mattress Exporters & Importers
- Mattress Material Importers
- Upholstered Furniture's and Manufacturers
- Upholstery Material Suppliers
- New Entrepreneurs
- Sofa & Soft Furniture Manufacturers



ENVISION

Future Trends and
Customer Needs

EXPLORE

Market Potential & Vast
Business Opportunities

ENGAGE

with Definite
B2B Leads

Date:

22 - 25 February, 2024

Venue:

Bangalore International Exhibition
Centre (BIEC), Bengaluru, India

Follow us:

@indiamattresstechexpo



Organiser:

NuernbergMesse India Pvt. Ltd,
707 - 708, 7th Floor, Prestige Meridian 1,
29, M G Road, Bengaluru -560001.
T: +91 (80) 46748888
W: www.nm-india.com

For more information contact:

Kalyan Vedanth

M: +91 76191 63082
E: kalyan.vedanth@nm-india.com

www.indiamattresstechexpo.com

Celebrating



years of

sustainable growth

NÜRNBERG MESSE



Equipment
Threads
Technologies
INDIA
mattresstech
expo + upholsterysupplies
Machinery
Accessories
Pillow
upholstery
Equipment
Finishing
Materials
Pillow
Equipment
Mattress
Fabrics
Recycling
Equipment