







## Be a part of the premier industry sourcing hub for mattress manufacturing and upholstery supplies!

7100+ Trade Visitors from India and Abroad 120 Exhibitors from 7 Countries

Indian Mattress Industry is estimated to grow at a CAGR of 7.97% and the Upholstered Furniture Market at 6.86% between 2024-29!



## **Figures & Factors of Growing Indian Market**

- 15 Mln. mattresses manufactured every year
- 8% of total sales contributed by online channels
- India has 50,000 mattress retail outlets
- Increase in no. of hotels & real estate business
- Customer focus shifted from price to comfort
  & functionality

- Mattress makers have been innovating new products, concepts & marketing strategies
- Increase in online presence & unique in-store experiences
- Recycling concept trending: green stores by green dealers

## Why INDIA MATTRESSTECH & UPHOLSTERY SUPPLIES EXPO?

- THE Sourcing hub for quality Machinery & Materials for Mattress & Upholstery production
- Co-located with INDIAWOOD (Asia's largest sourcing platform for wood & furniture industry)
- Visitors from India, South East Asia, Europe, US etc.
- Interactive panel discussions, forums and conference sessions with industry experts organized in association with Indian Sleep Products Federation (ISPF)
- Dedicated B2B meeting opportunities

### Facts & Figures 2024

98%

Exhibitors were satisfied with the quality of buyers

Visitors were either a decision maker or influencer

95%

#### **Exhibitor Profile:**

- Mattress Production Machinery & Supplies
- Mattress Finishing Machinery & Supplies
- New Materials
- Production Tools & Equipments
- Trade Associations, Business Services & Media
- Upholstery Production Technology, Machinery
  Supplies

#### **Visitor Profile:**

- Mattress & Pillow Manufacturers
- Sleep Product Manufacturers, Sellers & Exporters
- Importers & Dealers in Mattress Technology
- Mattress Exporters & Importers
- Mattress Material Importers
- Upholstered Furniture's and Manufacturers
- Upholstery Material Suppliers
- New Entrepreneurs
- Sofa & Soft Furniture Manufacturers













# KEY SECTORS DRIVING DEMAND FOR INDIA'S SLEEP AND COMFORT PRODUCTS

The hospitality industry in India is expected to reach \$24.61 Bn by 2024 and grow at a CAGR of 4.73%, reaching \$31.01 Bn by 2029

India's hospital sector revenue is projected to reach around \$221.37 Bn by 2027, with a growth rate of 18.24% CAGR

An estimated 600 Mn people are likely to be living in urban centres by 2030, creating a demand for 25 Mn additional mid-end and affordable units

Indian furniture market size reached approximately \$25.64 Bn in 2023 growing at a CAGR of 10.9% between 2024 and 2032

#### **ENVISION**

**Future Trends and Customer Needs** 

#### Date:

6-9 March, 2025

#### Venue:

India Expo Centre & Mart (IEML), Greater Noida, Delhi - NCR

#### Follow us:

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#### **EXPLORE**

Market Potential & Vast **Business Opportunities** 

#### **ENGAGE**

with Definite **B2B** Leads

#### **Organiser:**

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