

# CONFERENCE AGENDA

Day - 1, Thursday, 22nd Feb 2024

Time	Topics	Speaker
14:30 to 1500 Hrs	Mattress Industry 5.0 : Redefining Production of Mattresses	Recep Kutuklu Sales Director Mattress Production, Turkey
1500 to 15:30 Hrs	Sustainable Wadding / Felts / Nonwovens in Modern Mattress	Nitin Poddar Managing Director Nowofill - Ginni Spectra Pvt. Ltd.
15:30 to 16:00 Hrs	Sustainability - Zero Mattress to Landfill	Govind Gupta Marketing Manager Dow Chemicals
16:00 to 16:30 Hrs	Trends in Mattress Retail	Prashant Deshpande Chief Brand Officer Kurlon

Day - 2, Friday, 23rd Feb 2024

14:30 to 15:30 Hrs	<b>Panel Discussion</b> Challenges of Mattress Industry - next 5 years	Vijay Palanna (Moderator) Managing Director, Empulse  Mohanraj Jagannivasan CEO, Consumer Business, Duroflex  Uttam Malani Executive Director, Centuary Mattresses  Vijayakumar J Director, Jacquard Fabrics  Archit Gupta Managing Director, King Koil  Ujjaval Shah Executive Vice President, Business Head, Atul Ltd.
15:30 to 16:00 Hrs	Sleep Health	Dr. Gulshan Kumar Senior Research Fellow Nimhans
16:00 to 16:30 Hrs	Emerging Trends in Digital Channels for Sleep Products	Ramakrishnan Vaidyanathan Business Head, Livpure Smart

Day - 3, Saturday, 24th Feb 2024

11:00 to 11:30 Hrs	Colours Speak	Gaurav Sachdeva Director Chemie Products
11:30 to 12:00 Hrs	Innovations and Sustainability in Mattress Textiles	Demet Tunc Executive Vice President & Chief Marketing Officer CMC BekaertDeslee
12:00 to 12:30 Hrs	Innovative Foam Adhesives	Nityananda Adhikari General Manager, Sales Super Bond
12:30 to 13:00 Hrs	Trends in Foam Cutting	Anuraag Purie Owner & CEO A. S. Enterprises

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